

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57171   CF   LOC-POL   FBD - LBD: 11/01/12 - 11/06/12   HL#:   Created: 11/01/12 02:37 PM

Client: BOB CASEY FOR PENNSYLVANIA...   CPE: / /   Agency Commission: 15 %   Updated: TBEGENWALD on 11/02/12 07:01

Agency: SHORR JOHNSON MAGNUS (39976)   Product: GENRL ELECTION WEEK #1   Self Protect.: :20:00   Confirmed: 11/02/12 06:40 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: D   Contract: 11/05/12 08:34 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION

ALL RATES ARE NON PREEMPTABLE PAID FOR BY: CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	09:00 - 10:00	2 2 0 2 2 0 0	MILT	30	D			0.0	\$225.00	8	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	11/01/12	11/06/12	4	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	C DSOAPS	2 0 0 1 2 0 0	DAY	30	D			0.0	\$450.00	0	\$0.00		
	1230P-2P												
	Item is Cancelled												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	LFERGUSON	* * * * F * *	LATE	30	D			0.0	\$225.00	2	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWSSAT7P	* * * * * S *	NEWS	30	D			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LCRIMSAT06	* * * * * S *	LATE	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WFINAN630AM	* * * * * S	BNSP	30	D			0.0	\$135.00	2	\$270.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	PMENTALSNS	* * * * * S	CARD	30	D			0.0	\$4,230.00	1	\$4,230.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	LINSIDER7	* * * * * S	SPEC	30	D			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	MLOCAL5A	M * * * * *	MORN	30	D			0.0	\$360.00	1	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPHIL	M * * * * *	DAY	30	D			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	PHOW*PART	M * * * * *	REGP	30	D			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LCSIMIAMIAT01	* * * * * S *	LATE	30	D			0.0	\$225.00	2	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

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Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	28	0	\$18,885.00	\$16,052.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$18,885.00	\$16,052.25	\$0.00	\$0.00